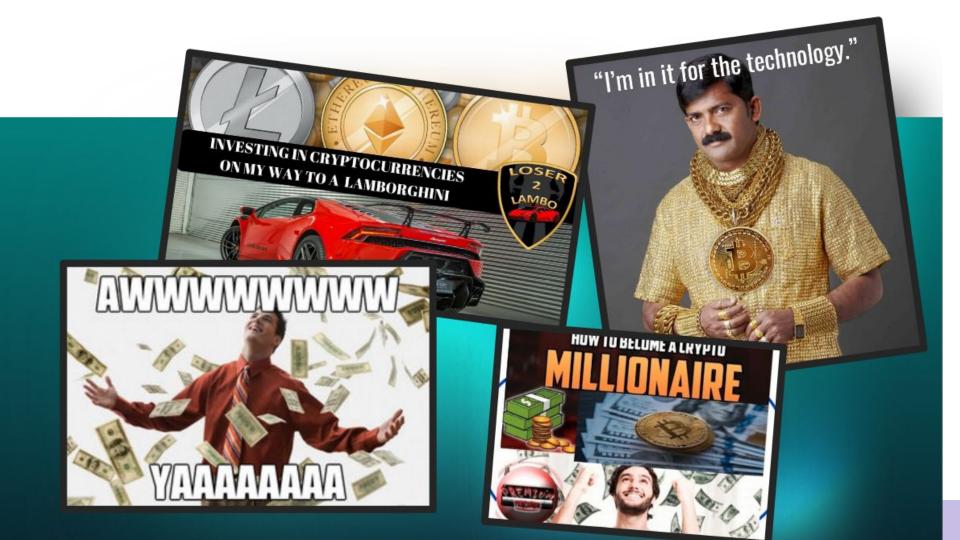
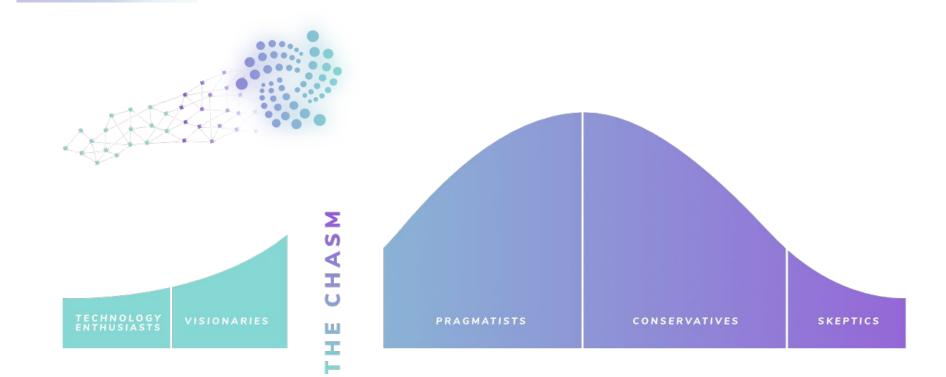


Connecting our world to{day,morrow}





## Crossing the Chasm







## Important Puzzle Pieces







Technology

Governance

Ecosystem





# Feeless, Scalable, Quantum-immune The Tangle

The Tangle is a permissionless peer-to-peer network based on the open source distributed ledger protocol IOTA





## The Tangle

#### Feeless, Scalable, Quantum-immune

# Machine-to-Machine Payments

Today there is no protocol for machines to pay each other. With distributed ledgers, every machine will be able to have a wallet and they can freely transact with each other.





## The Tangle

#### Feeless, Scalable, Quantum-immune

# **Data Immutability**

Feeding data into a distributed ledgers makes it immutable and tamper-proof. Thanks to this data integrity, it is easy to share data with external parties in a verifiable manner.





## The Tangle

#### Feeless, Scalable, Quantum-immune

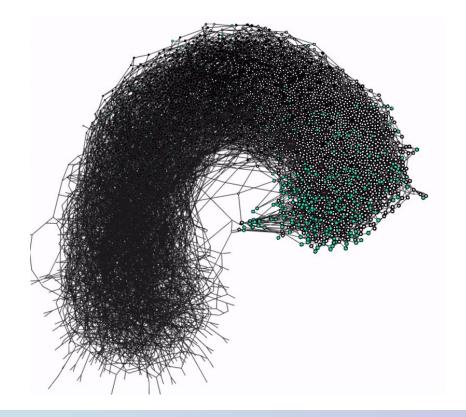
# Permissionless Ecosystems are the Future

Feeding data into a distributed ledgers makes it immutable and tamper-proof. Thanks to this data integrity, it is easy to share data with external parties in a verifiable manner.



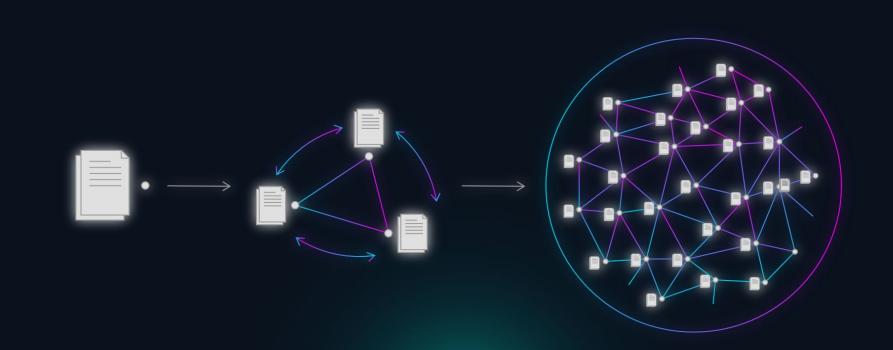


# A Healthy Tangle





# What are Distributed Ledgers?

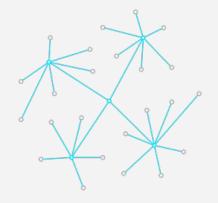


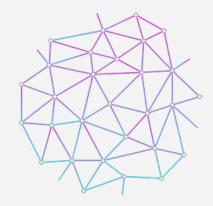




## Networks







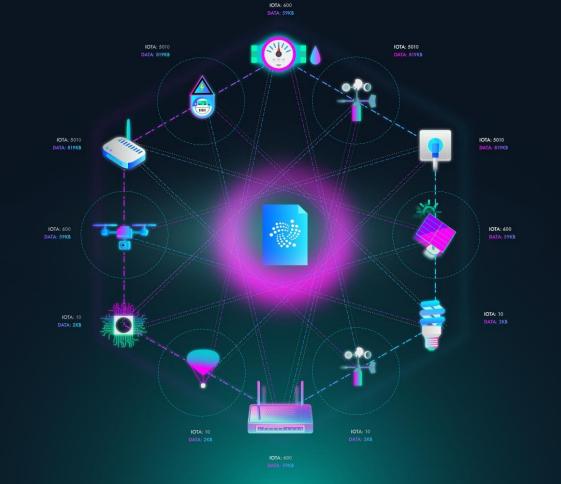
Centralized

Decentralized With Intermediaries

Distributed No Intermediaries







### **Milestones** Ahead



#### TURN OFF THE CORDINATOR

Local Database Permanent Data Record Snapshots PermaNodes Scaling & Sharding Economic Clustering Removing the Coordinator

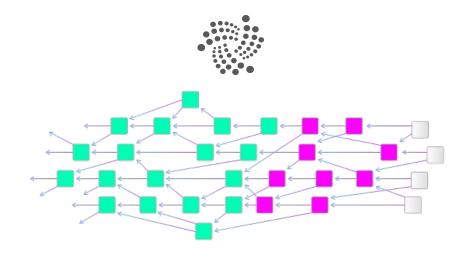






# Blockchain vs. Tangle





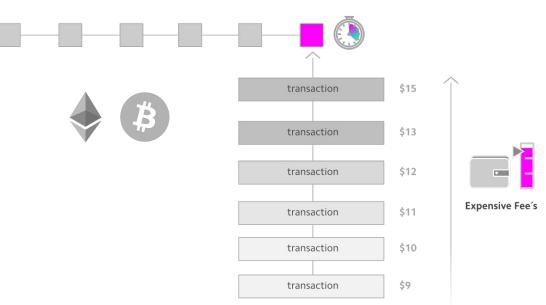
#### Blockchain

Tangle (DAG / Directed Acyclic Graph)





# The Blockchain Bottleneck

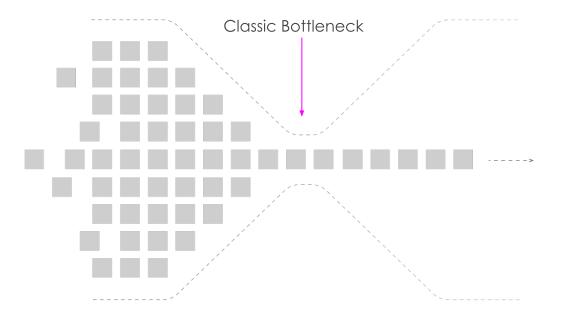


Slow Confirmations





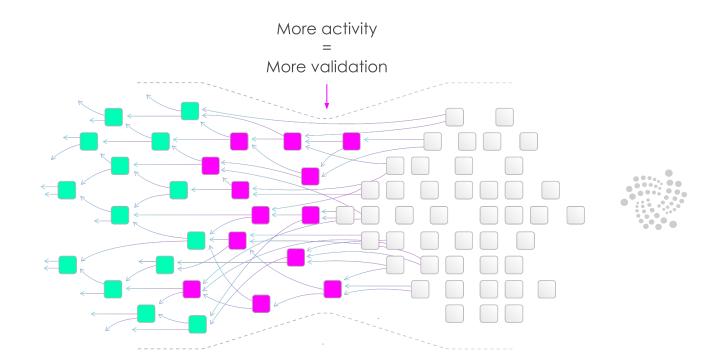
# The Blockchain Bottleneck







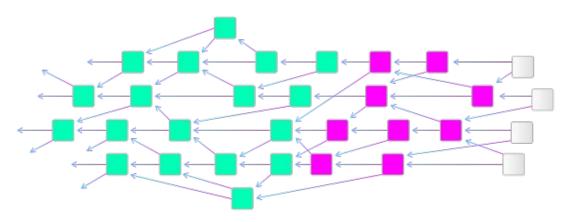
# Tangle scales!







# Consensus in IOTA



Each transaction validates at least 2 other transactions

• Chosen by Markov Chain Monte Carlo Random Walk algorithm

Signed with private key

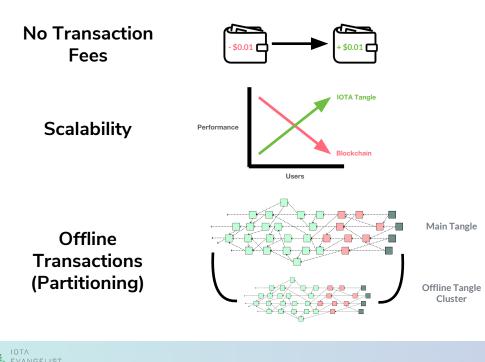
Small amount of Proof of Work

- Similar to Hashcash, not Bitcoin
- Spam and Sybil-resistance





# Blockchain vs. Tangle



JETWORK

#### **Other Benefits:**

#### - No Miners

- Quantum immune

#### **Disadvantages**:

 Need a large enough network to be self-sustainable

# Blockchain vs. Tangle

| Total amount                             |                        |                                    |                                      |    |           |                       |      |
|--|------------------------|------------------------------------|--------------------------------------|----|-----------|-----------------------|------|
| 2 779 530 283 277 761<br>System of Units |                        |                                    |                                      |    |           |                       |      |
|  |                        |                                    |                                      |    |           |                       |      |
|  |                        |                                    |                                      | Pi | Peta lota | 1.000.000.000.000.000 | 1015 |
| Pi<br>Ti                                 | Peta lota<br>Tera lota | 1.000.000.000.000.000              | 10 <sup>15</sup><br>10 <sup>12</sup> |    |           |                       |      |
|  |                        |                                    |                                      |    |           |                       |      |
| ті                                       | Tera lota              | 1.000.000.000.000                  | 1012                                 |    |           |                       |      |
| Ті<br>Gi                                 | Tera lota<br>Ciga lota | 1.000.000.000.000<br>1.000.000.000 | 10 <sup>12</sup><br>10 <sup>9</sup>  |    |           |                       |      |



#### IOTA EVANGELIST NETWORK

#### **Other Comparison:**

# BTC has: **2,100,000,000,000** Satoshi

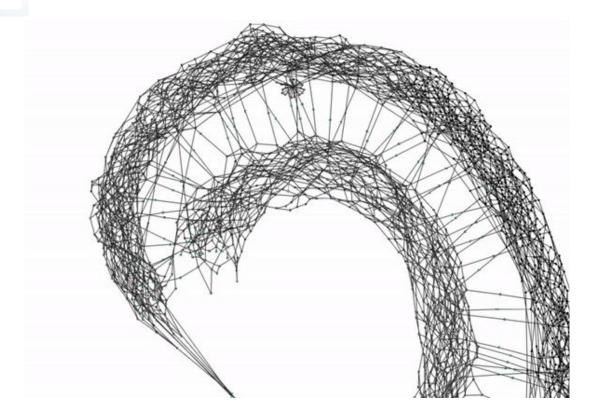
The IOTA Tangle today has **2,779,530,283,277,761** IOTA

So almost 3 Quadrillion IOTAs and only a difference of roughly **680** trillion units

#### A word of caution:

Exchanges work with **MIOTA**s don't let people scam you!

## Attacks on the Tangle

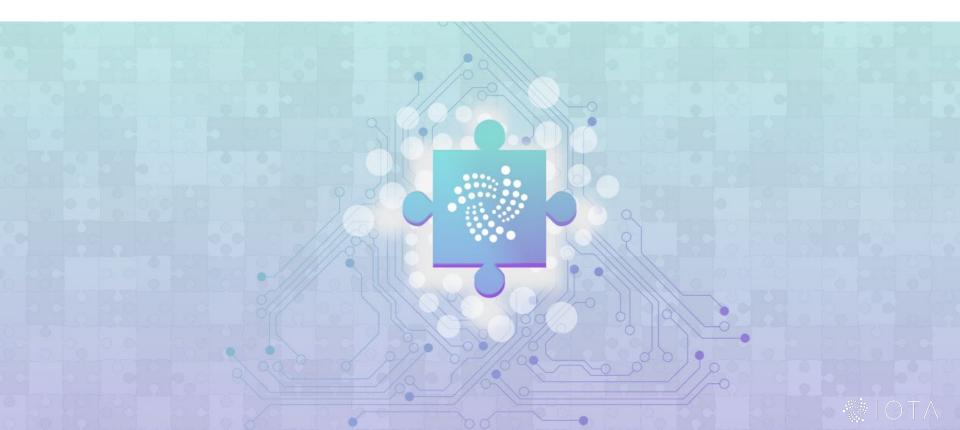






# Who and What

## **Production Readiness & Standardization**



# **Production Readiness & Standardization**



#### Research Exploring the unknown

Going beyond IOTA and developing solutions for the Machine Economy requires the brightest minds to work together and research new solutions.



#### Development

Cutting edge technology

Development of production-ready software will make it possible for the Foundation's members to easily adopt and integrate the developed solutions.



#### Education & Promotion Show your Competence

Educating members and non-members through seminars, educational materials and even larger events will ensure the Foundation's success in achieving its goals.



#### Standardization

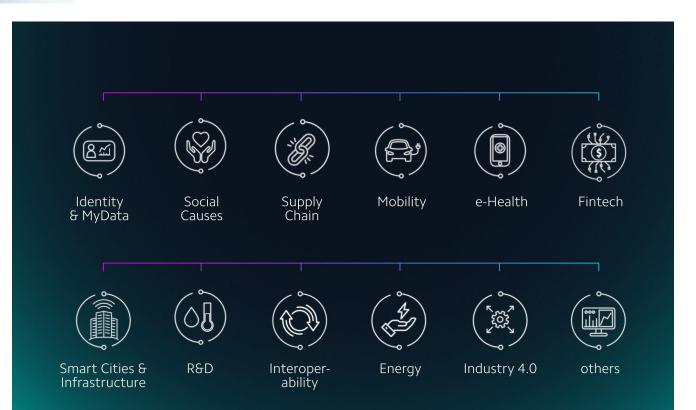
#### Of Core Protocols

Interoperability requires standardization. A major effort of the IOTA Foundation will be to standardize the core protocols that we're developing.





## **IOTA Use Case and Industries**



## The IOTA Foundation



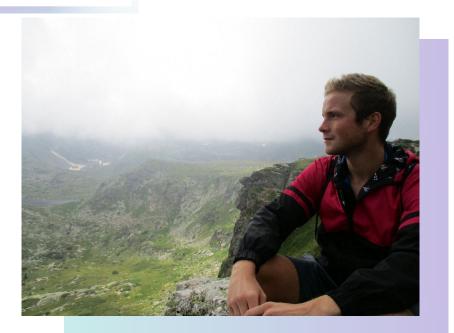


- Non-profit Foundation based and regulated in Berlin, Germany
- Growth from 6 to 70+ full time employees distributed across 17 countries
- \$140m+ in funding
- Focused on Technical and Regulatory
  - Challenges of Crypto-Currencies & DLT





# **IOTA Foundation Latest Member**



#### Casper Eicke Frederiksen

Media Producer

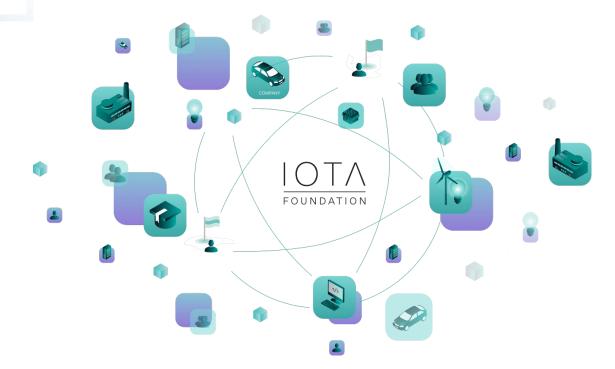
journalist and communications consultant who initially started writing about politics, social issues, culture and sports, but throughout the years moved on to welfare technology, robotic / digital impact on the labour market, machine learning and Al.

IOTA's vision and values are very much in line with my own and I am as eager as a beaver to start communicating the scope of IOTA and the Tangle.





# **IOTA Foundation Ecosystem**



Our universe relies on a network of many collaborators – corporates, academics, governments, NGOs



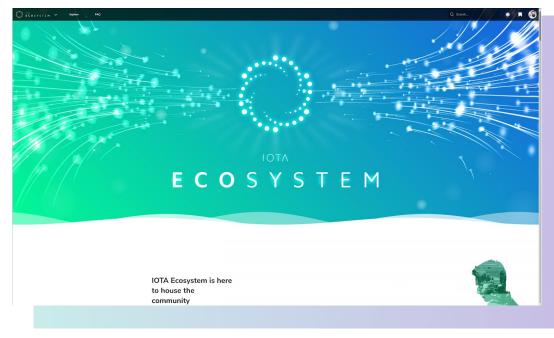




# The Ecosystem and Cooperations

#### Ecosystem

NETWORK



Official IOTA Ecosystem

Tutorials

Projects

Events

Developers

#### The IOTA Ecosystem Development Fund





## Development



IOTA MAM can run on Bosch XDK (32-bit cortex)

Secure sensor data transmission to the Cloud via IOTA

Micropayments to the Cloud

Bosch XDK110 and Masked Authentication Messaging





Proof of Concept funzionante – Trasferimento dati da sensore a DLT IOT//Tangle via MAM



Sensore Bosch XDK per raccolta dati:

• ID

NETWORK

- Temperatura
- Umidità
- Pressione

Trasmissione dei dati in formato JSON via mqtt al broker sul server

IRI: 1424 Sun

BoschXDK8102

emperature

30.22 °C

Pressure: 97.82 hPa

Humidity 31 %RH

NodeJS sul server per invio dei dati su ledger distribuito IOTA/Tangle via MAM

SensorHub

Trasmissione crittografata dei dati su nodi distribuiti del Tangle via MAM (Masked Authenticated Messaging)

Esclusivamente gli enti con la **RootKey** adeguata hanno la possibilità di vedere/raccogliere i dati

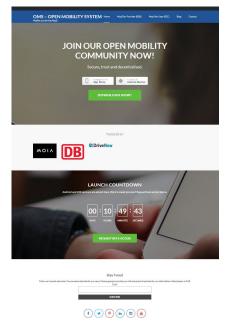








## IOT∧ Ecosystem Development Fund









## **Ecosystem Funds Granted**



#### Navindo (USD \$83,000)

The team from the Technical University of Munich has created novel technology that can be integrated with smartphones to produce high-quality indoor mappings, and plan to build open source libraries and "landmark mining" tools to be able to crowdsource indoor maps by incentivizing people with micro-payments of IOTA tokens, eventually launching a full-scale pilot on a large campus or municipality.





## **Smart Manufacturing**









## **Smart Mobility**



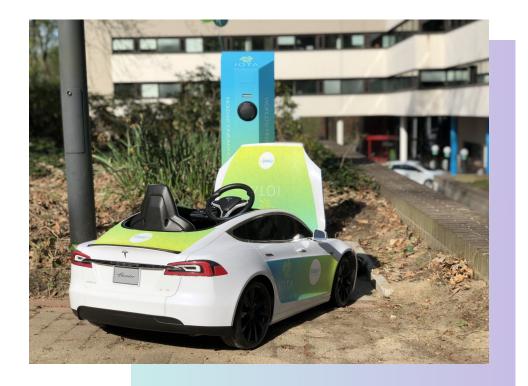






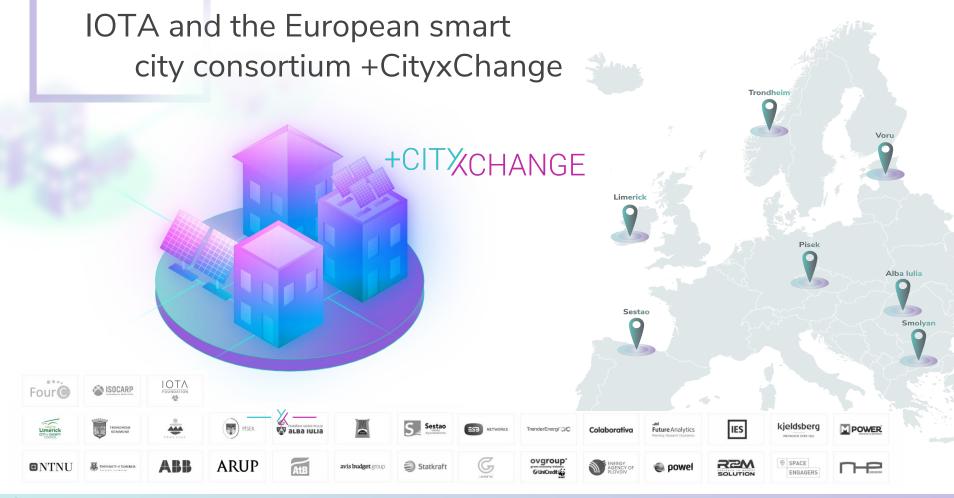
# Smart Energy













### **Latest Cooperation**



IOTA Foundation started Google Design Sprint with Audi Denkwerkstattto explore Tangle-based use cases, build a low level prototype and to gather customer feedback. The Audi Denkwerkstatt team consists of seven Audi employees who support 15 colleagues from all business areas, levels and age groups in generating, validating and implementing ideas about premium mobility within six months. The aim is to establish business models independently or in cooperation with others.







# What is going on

# CarlOTA



Get your car data on the Tangle

Get OBD CAN data:

Arduino Yun is used to fetch a car sensor data from OBD-II port via OBD PIDs (On-Board Diagnostics Parameter IDs).

Same code can be used in different vehicles to get Engine/Vehicle speeds and Air/Coolant temperatures.

OBD-II port can be accessed easily almost on each car.

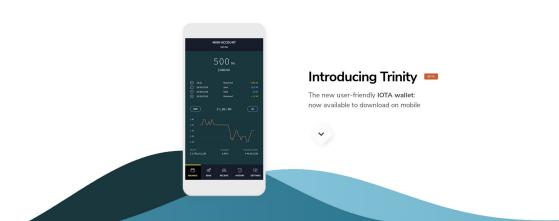


EVANGELIST NETWORK



https://antonionardella.it

#### Windows/MacOS/Linux soon™



User friendly wallet

# Trinity Wallet

· Trinity Beta

EVANGELIST NETWORK Home Security Roadmap Help Center Trinity Docs



iOS

# IOTA Evangelist Network - IEN.io

Home About Us Reach Events Team Contact

### IOTA Evangelist Network

We want to establish IOTA Tangle as the ubiquitous distributed ledger technology (DLT) in the world and the foundational protocol for the upcoming Machine Economy or 4th Industrial Revolution.

/iew Events

NETWORK

Join Us

#### Content Creating

#### IOTA Demo

#### IOTA PoCs

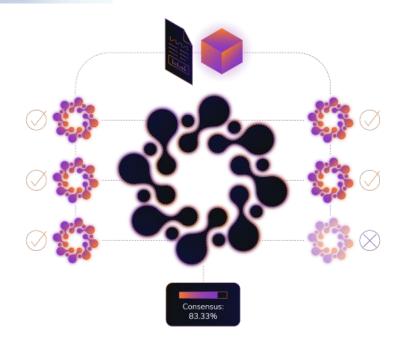
#### over 100 members so far

# A world-wide strong community of IOTA enthusiasts.









Oracles

Smart Contracts

**Distributed Computing** 

#### Quorum Based Computing







# **Meetup Relevant Projects**



JETWORK

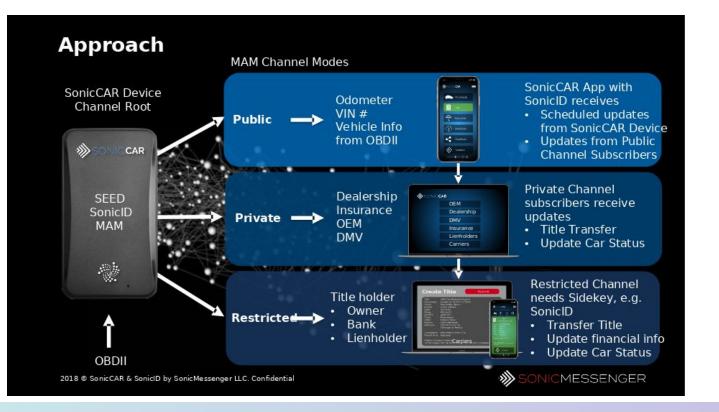
XDK2MAM main goal is to provide open source software to allow interaction between this powerful hardware and the promising IOTA Tangle.

- HTTP
- MQTT
- USB
- BLE

We deliver open source software to take advantage of Bosch Cross Development Kit over IOTA's Protocol Masked Authenticated Messaging.



## SonicCAR







# Let's innovate with



## **A Final Remark**

We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction.

Bill Gates







# **Contacts:**



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